Dear Exhibitor:

The New Jersey Association of School Librarians (NJASL) will hold its annual conference on Thursday, November 16-Friday, November 17, 2017, at the Ocean Place Resort and Spa in Long Branch. At that time, over 500 school librarians and many of their administrators come together to hear various speakers address the current issues in school libraries. Since many of these school library media specialists do the purchasing for their media centers, this is an excellent opportunity for your company to be visible to them. Therefore, we are inviting you to take this opportunity to be a corporate sponsor for this conference.

Past sponsors have included book vendors, software/automation and hardware vendors, and school library education programs. This year, we are opening up our sponsorships and exhibit hall to include makerspace, furniture, and virtual reality suppliers, among other companies. This is a great opportunity for your company to support the school librarians of New Jersey as you introduce and/or reacquaint your company with our important buying power.

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| --- | --- |
| **Platinum - $3,000**  **\_\_\_\_\_\_Keynote Speaker (Judy Freeman)**  **\_\_\_\_\_\_Keynote Speaker (Jordan Sonnenblick)**  **\_\_\_\_\_\_Program Book Printing**  **\_\_\_\_\_\_Audio Visual** | **Gold - $2,000**  **\_\_\_\_\_County Reception on Thursday**  **\_\_\_\_\_Author’s Luncheon Panel on Thursday**  **\_\_\_\_\_NJASL Engagement Roundtable on Thursday**  **\_\_\_\_\_Coffee/tea in Exhibit Hall** |
| **Silver - $1,250**  **\_\_\_\_\_Exhibitor/Author’s Alley Grand Opening**  **\_\_\_\_\_Wednesday Evening Reception (committee chairs and special guests)** | **Bronze- $750**  **\_\_\_\_\_Retiree Reception**  **\_\_\_\_\_Conference Folders** |
| **Copper - $500**  **\_\_\_\_\_Outstanding School Library Media Specialist of the**  **Year Award**  **\_\_\_\_\_Jean E. Harris Progressive School LIbrary Media**  **Award** | **Nickel - $250**  **\_\_\_\_\_Signage**  **\_\_\_\_\_Special Gifts**  **\_\_\_\_\_Special Raffle Prizes**  **\_\_\_\_\_Conference Pens** |
| **Brass - $100**  **\_\_\_\_\_Send Literature for table** |  |

**Please include:**

**\_\_\_\_\_\_I have emailed my color logo for NJASL’s website to** [**amyrominiecki@juno.com**](mailto:amyrominiecki@juno.com)

**\_\_\_\_\_\_I have emailed my print ready ad for the conference booklet to** [**amyrominiecki@juno.com**](mailto:amyrominiecki@juno.com)

**\_\_\_\_\_\_Platinum sponsorship- Full page, camera ready, color for inside front cover or outside back of cover**

**\_\_\_\_\_\_Gold sponsorship- Full page, camera ready, black and white**

**\_\_\_\_\_\_Silver sponsorship- Advertising inserts**

**\_\_\_\_\_\_I have emailed a 30-50 word description of my company to** [**amyrominiecki@juno.com**](mailto:amyrominiecki@juno.com)

**\_\_\_\_\_\_My check is made payable to NJASL**

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Representative Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Representative Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Representative Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**SPONSORSHIP OPTIONS**

Platinum ($3000)

* Company name listed in the conference program
* Sign at your booth recognizing your level of sponsorship.  Booth assignments will be placed according to level of sponsorship
* Logo listed on the front page of the NJASL Website AFTER the Conference concludes and will stay posted until the next Conference.
* Signs acknowledging sponsorship at the entrance to the sponsored function and your exhibit booth (if applicable)
* Full page advertisement appearing on the outside back cover or inside cover of the conference booklet distributed to all conference registrants. The sponsor will provide a camera-ready ad to NJASL in time for the designated program publication deadline.
* Two representatives invited to attend your sponsored event as guests.
* Booth will be included at no cost to the sponsor.

Choose from the following sponsorship options:

**Keynote Speaker (either Judy Freeman or Jordan Sonnenblick)**

**Program Book Printing**

**Audio Visual**

Gold ($2000)

* Company name listed in the conference program
* Sign at your booth recognizing your level of sponsorship.  Booth assignments will be placed according to level of sponsorship
* Logo listed on the front page of the NJASL Website AFTER the Conference concludes and will stay posted until the next Conference.
* Signs acknowledging sponsorship at the entrance to the sponsored function and your exhibit booth (if applicable)
* Advertising insert, provided by the sponsor, to be placed in the conference packet given to each registrant.
* One full-page advertisement in the conference booklet distributed to all registrants. The sponsor will provide a camera-ready ad to NJASL in time for the designated program publication deadline.

Choose from the following sponsorship options:

**County Reception on Thursday**

**Author’s Luncheon Panel on Thursday**

**NJASL Engagement Roundtable on Thursday**

**Coffee/tea in Exhibit Hall**

Silver ($1250)

* Company name listed in the conference program
* Sign at your booth recognizing their level of sponsorship.  Booth assignments will be placed according to level of sponsorship
* Logo listed on the front page of the NJASL Website AFTER the Conference concludes and will stay posted until the next Conference.
* Signs acknowledging sponsorship at the entrance to the sponsored function and your exhibit booth (if applicable)
* Advertising insert, provided by the sponsor, to be placed in the conference packet given to each registrant.

Choose from the following sponsorship options:

**Exhibitor/ Alley Grand Opening**

**Wednesday Evening Reception (committee chairs and special guests)**

Bronze ($750)

* Company name listed in the conference program
* Sign at your booth recognizing their level of sponsorship.  Booth assignments will be placed according to level of sponsorship
* Logo listed on the front page of the NJASL Website AFTER the Conference concludes and will stay posted until the next Conference.
* Signs acknowledging sponsorship at the entrance to the sponsored function and your exhibit booth (if applicable)

Choose from the following sponsorship options:

**Retiree Reception**

**Conference Folders**

Copper ($500)

* Company name listed in the conference program
* Sign at your booth recognizing their level of sponsorship.  Booth assignments will be placed according to level of sponsorship
* Logo listed on the front page of the NJASL Website AFTER the Conference concludes and will stay posted until the next Conference.
* Signs acknowledging sponsorship at the entrance to the sponsored function and your exhibit booth (if applicable)

Choose from the following sponsorship options:

**Awards Sponsor (Outstanding School Library Media Specialist of the Year or Jean E. Harris**

**Progressive School Library Media Award)**

Nickel ($250)

* Company name listed in the conference program
* Sign at your booth recognizing their level of sponsorship.  Booth assignments will be placed according to level of sponsorship
* Logo listed on the front page of the NJASL Website AFTER the Conference concludes and will stay posted until the next Conference.
* Signs acknowledging sponsorship at the entrance to the sponsored function and your exhibit booth (if applicable)

Choose from the following sponsorship options:

**Signage**

**Special Gifts**

**Special Raffle Prizes**

**Conference Pens**

Brass ($100)

* Literature table at conference (company must supply copies of literature, table will be supplied and literature will be maintained neatly)

